

# DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**Abar Hutton Media**  
**Attention: Accounts Payable**  
**6190 Grovedale CT Suite 200**  
**Alexandria, VA 22310-2552**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
936076-1	09/23/12	September 2012	08/27/12 - 09/17/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	487

Flight Dates	Order #	Alt Order #
09/12/12 - 09/17/12	936076	07887072

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912820		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/12/12	09/14/12	M-F Sunrise @6AM	6:00-7:00 AM	--111--	:30	3	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--111--	3	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	W	09/12/12	6:24 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	BN12003H	\$750.00 NM
1	WESH	Th	09/13/12	6:13 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	BN12003H	\$750.00 NM
3	WESH	F	09/14/12	6:23 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	BN12001H	\$750.00 NM
3	09/12/12	09/14/12	NBC Today Show	7:00-9:00 AM	--1-1--	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--1-1--	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	09/12/12	7:29 AM	NBC Today Show	7:00-9:00 AM	:30	BN12003H	\$1,000.00 NM
2	WESH	F	09/14/12	8:37 AM	NBC Today Show	7:00-9:00 AM	:30	BN12003H	\$1,000.00 NM
5	09/12/12	09/14/12	NBC Today Show II	10AM-11AM	--111--	:30	3	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--111--	3	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	09/12/12		NBC Today Show II	10AM-11AM	:00		\$400.00 NM
See MG 5.4, 5.5, 5.6, 5.7									
2	WESH	Th	09/13/12	11:00 AM	NBC Today Show II	10AM-11AM	:30	BN12003H	\$400.00 NM
7	WESH	F	09/14/12	5:23 AM	M-F Early Sunrise	5:00-6:00 AM	:30	BN12003H	\$150.00 NM
MG for 24.1, 5.1									
3	WESH	F	09/14/12	11:00 AM	NBC Today Show II	10AM-11AM	:30	BN12003H	\$400.00 NM
4	WESH	F	09/14/12	1:21 AM	Late Night w/Jimmy Fallon	12:35-1:35XM	:30	BN12001H	\$250.00 NM
MG for 24.1, 5.1									
5	WESH	M	09/17/12	1:14 AM	Late Night w/Jimmy Fallon	12:35-1:35XM	:30	BN12003H	\$250.00 NM
MG for 24.1, 5.1									
6	WESH	M	09/17/12	1:30 AM	Late Night w/Jimmy Fallon	12:35-1:35XM	:30	BN12001H	\$250.00 NM
MG for 24.1, 5.1									
6	09/17/12	09/17/12	NBC Today Show II	10AM-11AM	M-----	:30	1	\$625.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	M-----	1	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Advertiser	Product	Estimate Number	
Nelson/D/Senate	NELSON/S/D	487	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/17/12	09/17/12	NBC Today Show II	10AM-11AM	M-----	:30	1	\$625.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		09/17/12	10:51 AM	NBC Today Show II	10AM-11AM	:30	BN12003H	\$625.00 NM
7	09/12/12	09/14/12	KATIE COURIC DAY	2-3PM	--111--	:30	3	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--111--	3	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		09/12/12	2:33 PM	KATIE COURIC DAY	2-3PM	:30	BN12003H	\$150.00 NM
2	WESHTh		09/13/12	2:59 PM	KATIE COURIC DAY	2-3PM	:30	BN12003H	\$150.00 NM
3	WESHF		09/14/12	2:25 PM	KATIE COURIC DAY	2-3PM	:30	BN12001H	\$150.00 NM
8	09/17/12	09/17/12	KATIE COURIC DAY	2-3PM	M-----	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	M-----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		09/17/12	2:48 PM	KATIE COURIC DAY	2-3PM	:30	BN12001H	\$175.00 NM
9	09/13/12	09/14/12	M-F 3-4 PM	3:00-4:00 PM	---11--	:30	2	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	---11--	2	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHTh		09/13/12	3:31 PM	M-F 3-4 PM	3:00-4:00 PM	:30	BN12003H	\$275.00 NM
2	WESHF		09/14/12	3:30 PM	M-F 3-4 PM	3:00-4:00 PM	:30	BN12003H	\$275.00 NM
10	09/12/12	09/13/12	M-F 4-5 PM NEWS	M-F 4-5 PM	--11---	:30	2	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--11---	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHW		09/12/12	4:12 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	BN12003H	\$550.00 NM
1	WESHTh		09/13/12	4:41 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	BN12003H	\$550.00 NM
11	09/12/12	09/14/12	M-F 5-6 PM ROT	5:00-6:00 PM	--111--	:30	3	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--111--	3	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESHW		09/12/12	5:29 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	BN12003H	\$700.00 NM
1	WESHTh		09/13/12	5:12 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	BN12003H	\$700.00 NM
2	WESHF		09/14/12	5:56 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	BN12001H	\$700.00 NM
12	09/12/12	09/14/12	M-F 6-6:30 PM	M-F 6-6:30 PM	--1-1--	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--1-1--	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		09/12/12	6:11 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	BN12003H	\$1,000.00 NM
2	WESHF		09/14/12	6:27 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	BN12003H	\$1,000.00 NM
13	09/17/12	09/17/12	M-F 6-6:30 PM	M-F 6-6:30 PM	M-----	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	M-----	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		09/17/12	6:13 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	BN12003H	\$1,100.00 NM

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**FIN# 59-3186949**



Invoice #	Invoice Date	Invoice Month	Invoice Period
936076-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Nelson/D/Senate	NELSON/S/D	487	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	09/17/12	09/17/12	M-F 6-6:30 PM	M-F 6:30 PM	M-----	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
14	09/12/12	09/13/12	M-F Entertainment Tonight	7:00-7:30 PM	--11---	:30	2	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--11---	2	\$1,200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESH W		09/12/12	7:11 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	BN12003H	\$1,200.00	NM
1 WESH Th		09/13/12	7:11 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	BN12003H	\$1,200.00	NM
15	09/17/12	09/17/12	M-F Entertainment Tonight	7:00-7:30 PM	M-----	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	M-----	1	\$1,500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH M		09/17/12	7:12 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	BN12001H	\$1,500.00	NM
16	09/12/12	09/14/12	M-F Access Hollywood	Access Hollywood /	--1-1--	:30	2	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--1-1--	2	\$1,200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH W		09/12/12	7:46 PM	M-F Access Hollywood	Access Hollywood /	:30	BN12003H	\$1,200.00	NM
2 WESH F		09/14/12	7:47 PM	M-F Access Hollywood	Access Hollywood /	:30	BN12001H	\$1,200.00	NM
18	09/12/12	09/15/12	M-Su News @ 11PM	11-1135p	--1--1-	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--1--1-	2	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESH W		09/12/12	11:31 PM	M-Su News @ 11PM	11-1135p	:30	BN12003H	\$1,000.00	NM
1 WESH Sa		09/15/12	11:19 PM	M-Su News @ 11PM	11-1135p	:30	BN12001H	\$1,000.00	NM
19	09/14/12	09/14/12	NBC Tonight Show	11:35P-12:35XM	----F--	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----F--	1	\$550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH F		09/14/12	11:46 PM	NBC Tonight Show	11:35P-12:35XM	:30	BN12003H	\$550.00	NM
20	09/15/12	09/15/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S-	1	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH Sa		09/15/12	6:58 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	BN12003H	\$300.00	NM
21	09/15/12	09/16/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	-----11	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----11	2	\$700.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH Sa		09/15/12	6:29 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	:30	BN12003H	\$700.00	NM
2 WESH Su		09/16/12	6:21 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	:30	BN12001H	\$700.00	NM
22	09/16/12	09/16/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S	1	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

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Advertiser	Product	Estimate Number	
Nelson/D/Senate	NELSON/S/D	487	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	09/16/12	09/16/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	09/16/12	6:42 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	BN12003H	\$300.00 NM
24	09/12/12	09/14/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	--111--	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--111--	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	09/12/12		Regis & Kelly 9-10 AM	9:00-10:00 AM	:00		<del>\$500.00</del> NM
See MG 5.4, 5.5, 5.6, 5.7									
2	WESH	Th	09/13/12	9:31 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	BN12003H	\$500.00 NM
3	WESH	F	09/14/12	9:47 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	BN12001H	\$500.00 NM
25	09/15/12	09/15/12	NBC Saturday	Sat 8-10am	-----S-	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----S-	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	09/15/12	8:27 AM	NBC Saturday	Sat 8-10am	:30	BN12001H	\$800.00 NM
<b>Total Spots</b>							<b>41</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	\$26,700.00
<u>Agency Commission</u>	\$4,005.00
<u>Net Amount Due</u>	\$22,695.00